



International
Trade
Centre

TRADE IMPACT
FOR GOOD

ITC Trade Briefs

03/21

04/21

05/21

06/21

07/21

Presentation to the CCITF
Mondher Mimouni (Chief, Trade and Market Intelligence) and Julia Spies (Head, Trade
Data, Tools, and Analysis)
24 June 2021



Overview

Monthly releases
“The Global State of Trade”
+ Spotlight section

Special topic
features thematic analyses

- ✓ Leverage ITC’s most recent data on exports and imports and **real-time information** on temporary trade measures and WTO notifications
- ✓ Provide a reliable, timely and useful source to **policy makers, journalists and the wider trade community** to remain up-to-date on the most important trends

- ✓ Take advantage of ITC’s **expertise on trade policy, regional integration, value chain analysis, export potential assessment, competitiveness, etc.**
- ✓ Provide **thought leadership** through novel contributions to the global policy debate to inform high-level decision-making

Live Demo

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Thank You!

Questions and Feedback