

# Investment Facilitation

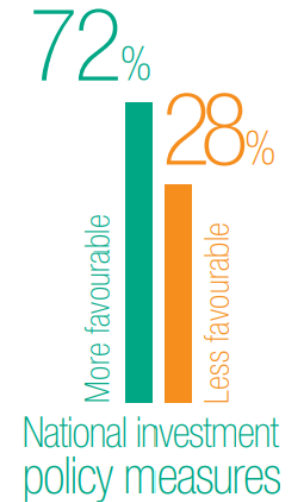
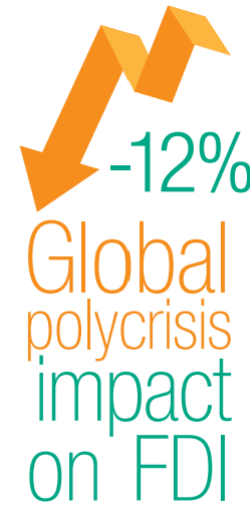
- Supporting investment facilitation negotiations through capacity building
- Facilitating regulatory reforms to enhance transparency and streamline procedures
- Making investment happen through strengthening IPAs and connecting investors





# Why Investment Facilitation?

- Recovery of FDI flows into developing countries remains weak
- FDI is key to addressing new challenges, including digitalization, climate change, connectivity, development for women & youth
- SMEs in developing countries require \$1 trillion of additional investment annually to move towards achieving SDGs (ITC SME Competitiveness Outlook)
- Beyond economic fundamentals, predictability, transparency and ease of the regulatory environment are key to attracting investment
- Investment facilitation is now a priority issue: globally (WTO), regionally (e.g. AIFC, AfCFTA) and bilaterally (e.g. EU-Angola)



*“IFD agreement could generate global welfare gains between 250 billion to 1.1 trillion USD, with most of the gains accruing to middle- and low-income countries”*

- Ngozi Okonjo-Iweala, Director General, WTO

# What practical challenges do investors face in making investments?

Knowing investment regulations and procedures

Lack of coordination among gov. agencies

Complexity of investment procedures

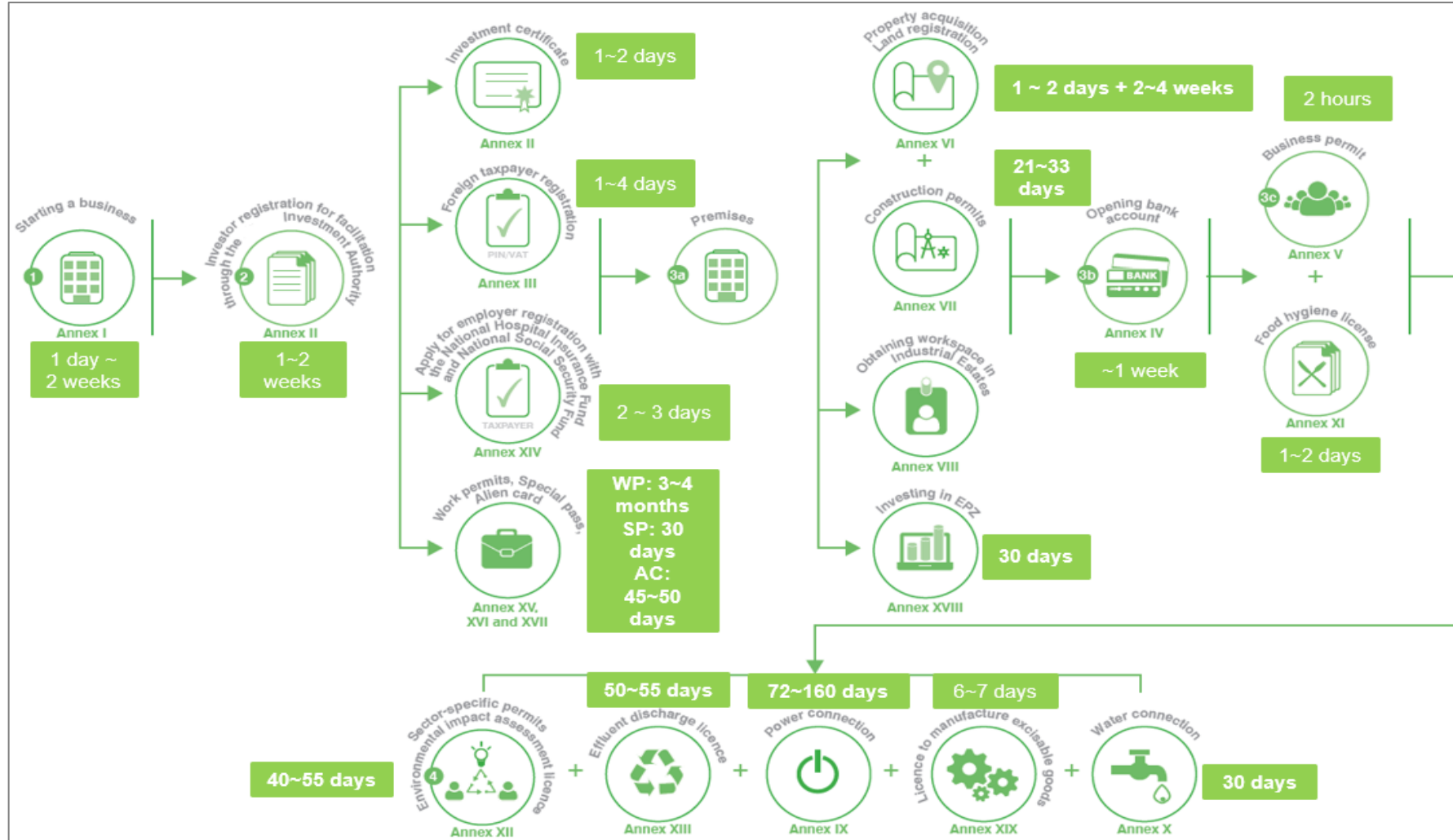
Objective, reasonable and impartial implementation of investment related measures

Finding qualified local suppliers and business partners

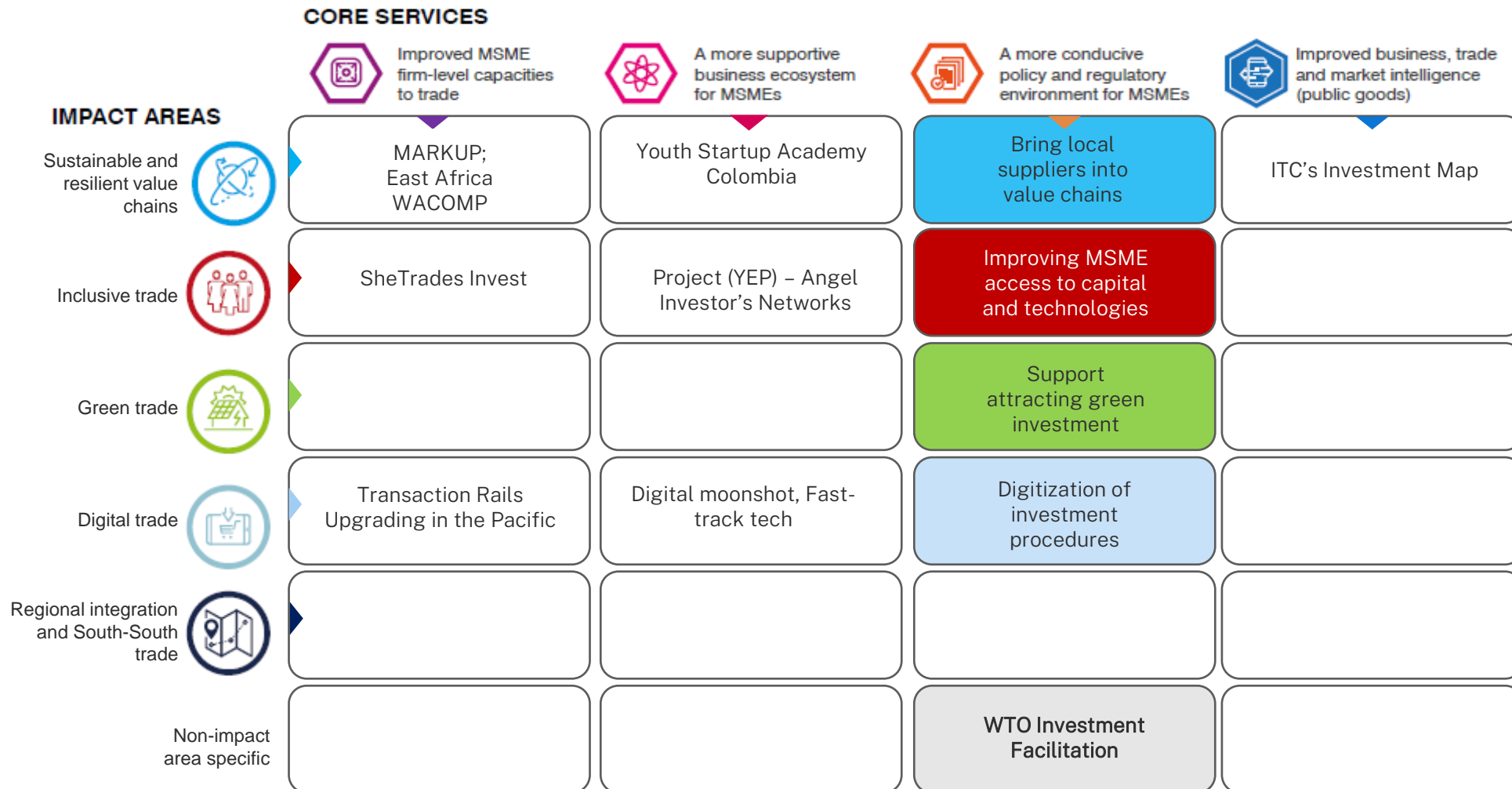
Having clear timeframe and procedures for processing applications

- Investment facilitation improves investment climate through enhancing **transparency and predictability** of investment measures; streamlining and speeding up **administrative procedures**; improving **regulatory coherence** and cross-border cooperation; enhancing **investment for sustainable development**.
- It does not cover Market access, Investment protection, Investment dispute settlement

# Illustration of challenges from country projects



# How IFD fits into ITC's matrix structure



# Highlights from the IFD project

## Awareness and Outreach



- 8 regional high-level roundtables bringing together over 40 ministers and heads of IOs
- Developed a strong network of collaboration (WTO, UNCTAD, OECD, WBG, ECA, ESCAP, ECLAC, AUC, AfCFTA, ASEAN, WEF, WAIPA, etc.)
- 14 public webinars to increase public awareness

## Negotiation Capacity



- 6 Capacity building workshops for negotiators
- On-demand support to delegates
- Supported LDCs to develop proposals and submissions
- Conducted pilot assessments in Laos, Togo and Zambia

## Policy Advisory



- 11 Expert Network meetings, examining various legal and practical issues
- A comprehensive inventory of investment facilitation measures
- 6 policy briefs, examining key issues such as legal options for integrating IFDA into the WTO framework, Insulating IFDA from other investment treaties

## Business Voice



- 13 Commentary Group meetings, gathering views from private sector
- A survey report on *What Foreign Investor Want: Finding from Latin America and Caribbean*

***“ The joint initiative by the International Trade Centre (ITC) and the German Development Institute is worthy of praise and I would like to compliment them in particular. The workshops and webinars held throughout this year have contributed substantially to a better understanding of many crucial issues for the design of the agreement on investment facilitation.”***

- Xiaozhun Yi, Deputy Director General of the WTO



# ITC's investment projects in countries

## Enhancing Transparency



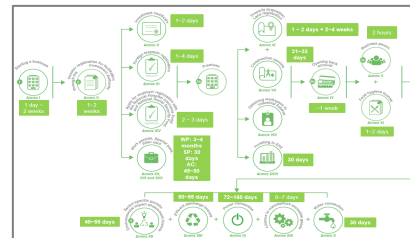
- Targeted investment profiles highlighting sector-specific opportunities
- Step-by-step investment procedural guides
- Sector specific tax guides to reduce procedural complexities



## Streamlining Procedures



- Business Process Analysis (BPA) to identify procedural inefficiencies
- Analysing reform options and policy advisory on best practices
- Facilitating inter-agency coordination



## Strengthening IPAs



- Building capacity for effective investment facilitation/promotion
- Strengthening policy advocacy capacity
- Support establishing /enhancing IPA web portals



## Connecting investment



- Raising awareness on investment opportunities
- Comprehensive guides on investment procedures
- Investment promotion and networking activities
- Linking investors and local companies



Ethiopia



Kenya



Zambia



Rwanda



Tanzania



Uganda



Mozambique