Here's a look at ITC results in the ECOWAS region under the West Africa Competitiveness Programme
WACOMP REGIONAL DATA DASHBOARD REPORT

Total Activities Per Year
Period: January 2020 - September 2022

<table>
<thead>
<tr>
<th>Year</th>
<th>Activities 2020</th>
<th>Activities 2021</th>
<th>Activities 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2021</td>
<td>65</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2022</td>
<td>107</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Type of Activities Conducted
Period: January 2020 - September 2022

<table>
<thead>
<tr>
<th>Type of Activities</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consultative meeting</td>
<td>3</td>
<td>12</td>
<td>50</td>
</tr>
<tr>
<td>Training/Workshop</td>
<td>18</td>
<td>18</td>
<td>27</td>
</tr>
<tr>
<td>eLearning course</td>
<td>6</td>
<td>1</td>
<td>18</td>
</tr>
</tbody>
</table>

Total Beneficiaries by Gender
Gender of Beneficiaries Supported by Trainings
Period: January 2020 - September 2022

- Male (72.92%)
- Female (27.08%)

Key Results
Period: January 2020 - September 2022

- 683 B2B meetings organized through the participation of SMEs in trade fairs and matchmaking events
- 16 SMEs made transactions (of which 60% were led by women)
- Over USD 485K funds leveraged by SMEs through purchases and investments (of which USD 149K are from women-led SMEs)
- 34 SMEs made operational or managerial changes thanks to the intervention, of which 32% were women-led
- 16 policies, strategies, negotiations, and administrative decisions in which public sector institutions have considered private sector inputs
# Beneficiaries

Total Summary of Countries Supported by Trainings by Organization Type.
Period: January 2020 - September 2022

<table>
<thead>
<tr>
<th>Country</th>
<th>GOVERNMENT</th>
<th>SME</th>
<th>TISI</th>
<th>OTHER</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Côte d'Ivoire</td>
<td>16</td>
<td>20</td>
<td>26</td>
<td>13</td>
<td>78</td>
</tr>
<tr>
<td>Nigeria</td>
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<td>20</td>
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<td>Ghana</td>
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<td>7</td>
<td>1</td>
<td>12</td>
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<tr>
<td>Togo</td>
<td>6</td>
<td>22</td>
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<td>8</td>
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<tr>
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<td>29</td>
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<tr>
<td>Ghana</td>
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<tr>
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<td>5</td>
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<td>3</td>
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<tr>
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<td>3</td>
<td>13</td>
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<tr>
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<td>295</td>
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<tr>
<td>Senegal</td>
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<td>23</td>
<td>19</td>
<td>7</td>
<td>50</td>
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<tr>
<td>Gabon</td>
<td>28</td>
<td>131</td>
<td>95</td>
<td>113</td>
<td>367</td>
</tr>
<tr>
<td>Togo</td>
<td>4</td>
<td>14</td>
<td>18</td>
<td>13</td>
<td>49</td>
</tr>
</tbody>
</table>

**GOVERNMENT:** 138  
**SMES:** 518  
**TISI:** 464  

1,305 Beneficiaries Reached  
1,120 from West African Countries  
185 from Other Countries
WACOMP SIERRA LEONE DATA DASHBOARD REPORT

Total Activities Per Year
Period: January 2020 - September 2022

Type of Activities Conducted
Period: January 2020 - September 2022

Total Beneficiaries Supported by Organization Type
Period: January 2020 - September 2022

Total Beneficiaries by Gender
Gender of Beneficiaries Supported by Trainings
Period: January 2020 - September 2022

367 Beneficiaries Reached
Key Results
Period: January 2020 - September 2022

- 5 SMEs were able to get access to finance
- Over USD 95K leveraged by SMEs through access to finance
- 7 sector and market studies developed to identify business opportunities
- 6 policy position papers developed to improve advocacy and policy making on agricultural trade

WACOMP GUINEA
DATA DASHBOARD REPORT

Total Activities Per Year
Period: January 2020 - September 2022

Activity 2020: 1
Activity 2021: 5
Activity 2022: 6

Type of Activities Conducted
Period: January 2020 - September 2022

- Consultations: 1 in 2020, 2 in 2021, 3 in 2022
- Training/Workshops: 4 in 2020, 4 in 2021, 3 in 2022
Total Beneficiaries Supported by Organization Type
Period: January 2020 - September 2022

- Government: 12
- SMEs: 22
- TIP: 31
- Other: 9

78 Beneficiaries Reached

Total Beneficiaries by Gender
Gender of Beneficiaries Supported by Trainings
Period: January 2020 - September 2022

- Female (28.5%)
- Male (71.5%)

Key Results
Period: January 2020 - September 2022

- 59 B2B meetings organized through the participation of SMEs to trade fairs and matchmaking events
- 19 SMEs made operational or managerial changes related to their marketing strategies
- 4 market and marketing studies developed to identify business opportunities
WACOMP SENEGAL DATA DASHBOARD REPORT

Key Results
Period: January 2020 - September 2022

1. **Register for Cooperatives Societies** is in place and operationalized in the 14th region of Senegal.

2. **547 cooperatives** have been **formalized** and registered in the register of cooperative organizations set up through WACOMP support.

3. **16 large cooperatives** in the mango and onion value chains have been set up through WACOMP support.

4. **207 producer organizations** in the mango and onion value chains have been grouped into cooperative organizations through WACOMP support.
**Disclaimer:** The data in this factsheet is based on data collected by the International Trade Centre through surveys and reports. This document was produced with the support of the European Union, its contents do not necessarily reflect the view of the European Union.

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