



Permanent Mission of Mongolia to the United Nations Office  
and other International Organizations in Geneva

54<sup>th</sup> JOINT ADVISORY GROUP (JAG) MEETING  
Room S1 & Zoom Webinar

Statement by His Excellency Lundeg Purevsuren  
Ambassador and Permanent Representative of Mongolia  
Wednesday, 25 November 2020

Madame Chair,

Mongolian delegation would like to join previous speakers in congratulating you on your role as a Chair of this 54<sup>th</sup> session of the Joint Advisory Group.

Mongolia commends the International Trade Centre (ITC) for its valuable contribution in supporting and helping developing countries around the globe in achieving the Sustainable Development Goals with its proactive and solution-oriented tools. As the only international organization fully dedicated to supporting the competitiveness of the MSME's, ITC's role remains vital in guiding small businesses to cope with global economic slowdown.

I particularly would like to congratulate Madame Executive-Director Pamela Coke-Hamilton for assuming her office at this critical time of the pandemic, when the MSMEs are faced with enormous challenges of survival.

I strongly believe that her leadership and invaluable experience will bring positive changes and support in elevating the competitiveness of the MSME's and their better integration to the global market by empowering women through "SheTrades" initiative and by youth employment through its "Youth and Trade" Programme for inclusive and sustainable economic growth.

A country-specific interventions is necessary, in particular, for the Landlocked Developing Countries, who have been on the margins of the global trade due to multiple and multi-dimensional challenges compared to their coastal counterparts.

Taking this opportunity, I would also like to express our appreciation to the donor community for enabling the ITC to deliver its technical assistances, capacity building and innovative analysis which fits to the specific developmental needs of each partnering country.

Currently, the discussion is ongoing with ITC on organizing its annual World Export Development Forum while adapting to the conditions and restrictions of the “new normal”. We hope to be able to announce the Forum’s date at the earliest opportunity.

I thank you for your kind attention.