

## **ITC's 58th Joint Advisory Group (JAG) Meeting - 25 Juni 2024**

### **Statement from Indonesia: H.E. Ambassador Dandy Iswara**

Thank you Chair.

- At the outset, Indonesia would like to thank the current Chair (Ambassador Nadia Theodore) for her leadership and contribution to the 57<sup>th</sup> session of JAG on ITC
- I would also like to congratulate Ambassador H.E. Ms. Hend Abdalrahman Al-Muftah on her new role for the next JAG on ITC.
- In addition, I would also like to thank ITC for their commendable effort in putting together today's event – as well as all the distinguished panelists for this event.
- Similar with other members, Indonesia is pleased to note that the year of 2023 has been quite a productive year for Indonesia and ITC bilateral cooperation.
- One prominent example of such intensive cooperation was the launch of Global Trade Helpdesk platform in our national language, Bahasa Indonesia. This has provided greater accessibility for entrepreneurs, particularly for Women. Indeed, more than 50 percents of micro, small and medium enterprises (MSMEs) in Indonesia are run by Women.
- Furthermore, this platform also has easy access to market research, strategy and intelligence. Such feature certainly will be helpful in addressing the wide array of challenges faced by MSMEs, especially on the lack of access to information and transparency and international network.
- In addition, we also welcome ITC's continual efforts aimed at raising awareness, sharing on good practices and identifying areas of policy reform, technical assistance and collaboration.
- I believe the strong partnership and support provided by ITC and between the stakeholders would equip our MSMEs, entrepreneurs', especially women stakeholders with essential tool for growth and development in global trade.
- As such, we also look forward for the launching of the Indonesian Project Country for *SheTrades* Outlook is scheduled to take place in August 2024 in Jakarta. The project depicts important milestones and efforts for Indonesia in mainstreaming gender concerns for policymakers and trade practitioners
- Indonesia also looks forward to welcoming the ITC office in the ASEAN Headquarters in Jakarta. This establishment will not only strengthen ITC presence

in Indonesia and wider ASEAN region but will also provide advantages of having the initiatives within close proximity with its stakeholders and project. Indonesia highly appreciates the hard work and dedication that has been put forth throughout the years.

- To conclude, Indonesia hopes that the bilateral cooperation between Indonesia and ITC can continue to grow stronger, especially on our priority areas – such as capacity building for women entrepreneurs and SMSEs.
- Happy 60<sup>th</sup> Birthday ITC.

Thank you.

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