



Webinar invitation: Implementing an investment facilitation framework – Learning from the TFA experience

15 September 2021, 15:00-16:15 Central European Time (CET)

Dear Colleague,

On behalf of the International Trade Centre (ITC) and the German Development Institute/ Deutsches Institut für Entwicklungspolitik (DIE), we cordially invite you to a public webinar on:

Implementing an investment facilitation framework – Learning from the TFA experience

15 September 2021, 15:00-16:15 Central European Time (CET)

This is the 8th of a webinar series on investment facilitation for development, held in the framework of a joint ITC/DIE [project](#) on Investment Facilitation for Development.

Like all ITC/DIE events, participation in the webinar is free of charge. However, it is necessary to register for the event (please [click here](#)), to receive the meeting link details.

The webinar will focus on **implementing an investment facilitation framework for development, while learning from the WTO Trade Facilitation Agreement (TFA) experience.** The WTO Investment Facilitation Framework for Development (IFF4D) includes investment facilitation provisions dealing, among others, with improving the transparency and predictability of investment frameworks; streamlining procedures related to foreign investors; focal points, domestic regulatory coherence and cross-border cooperation; special and differential treatment for developing and least developed countries (LDCs); and sustainable investment—with a view towards increasing foreign direct investment (FDI) flows that contributes to development.

Many developing countries and especially LDCs will have to make substantial efforts to implement an IFF4D, and these efforts will need to be supported by considerable technical assistance for capacity building, to ensure that host countries benefit from the agreement. The webinar will discuss some of the issues that will need to be considered in this respect, in particular lessons learned from the implementation of the WTO Trade Facilitation Agreement and the role of special and differential treatment.

The webinar will have the following agenda and speakers:

Introduction: Rajesh Aggarwal, Officer in Charge, Director, Division for Market Development, ITC

Moderator: Karl P. Sauvant, Resident Senior Fellow, Columbia University, CCSI

Speakers:

Mathias Francke, Ambassador, Permanent Representative of Chile to the WTO, Coordinator of the Structured Discussions on Investment Facilitation for Development – *“The state of play of the WTO negotiations of an Investment Facilitation Framework for Development”*

Mohammad Saeed, Senior Trade Facilitation Officer, ITC – *“Learning from the experience of implementing technical assistance in the WTO Trade Facilitation Agreement”*

Bernard Hoekman, Professor and Director of Global Economics, Robert Schuman Centre for Advanced Studies, European University Institute, Italy – *“What kind of special and differential treatment provisions should be included in an IFD”*

Kayula Siame, Permanent Secretary, Zambia Ministry of Higher Education – *“The experience gained with implementing the TFA in Zambia: lessons for implementing the IFD”*

Yardenne Kagan, Project Officer, ITC/DIE Project on Investment Facilitation for Development, ITC— *“Lessons learned from the ITC/DIE investment facilitation project for implementing the IFD”*

Concluding remarks: Axel Berger, Senior Researcher, German Development Institute

If you would like to send written questions or comments during the webinar, please feel free to type them into the chat window by clicking on the “chat” button on the middle-bottom pane of the Zoom window.

To join the meeting, kindly click on the link that will be sent to you shortly before **15:00 pm CET on 15 September** and follow the instructions. If you are not able to connect online, you could connect using the dial-up options provided in the email that you will receive after completing the registration.

We look forward to welcoming you to the webinar!

With kind regards,

Rajesh Aggarwal, Officer in Charge, Director, Division for Market Development, ITC

Axel Berger, Senior Researcher, DIE

Karl P. Sauvant, Resident Senior Fellow, Columbia University, CCSI

Background material

ITC-DIE project on [Investment Facilitation for Development](#)

Bernard Hoekman, “From trade to investment facilitation: parallels and differences”, Chapter 3, p. 24-42, in Axel Berger and Karl P. Sauvant, eds., *Investment Facilitation for Development: A Toolkit for Policymakers* (Geneva: ITj.iC, 2021), [available here](#).

Bios:

Rajesh Aggarwal

Rajesh Aggarwal is Officer in Charge, Director, Division for Market Development, ITC, Geneva. He is leading a programme of assisting the private sector in developing countries to be the change agent for trade policy reform and engage in business advocacy with their governments in design and implementation of trade policies and negotiating positions that reflect business interests. Before joining the ITC, he worked for the Indian Government and participated in the WTO Doha Round of trade negotiations. He has published papers in the area of trade negotiations, including a paper titled “Dynamics of Agriculture Negotiations in WTO” in the Journal of World Trade.

Axel Berger

Axel Berger is a Senior Researcher at the German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE). He works on the design, effects and diffusion patterns of international trade and investment agreements, with a focus on emerging markets and developing countries. Other areas of current research include the effects of an international investment facilitation framework, the impact of free trade agreements on upgrading within global value chains and the role of the G20 in global governance. He teaches international political economy at the University of Bonn and regularly advises developing countries, development agencies and international organisations on trade and investment matters.

Mathias Francke

Mathias Francke is Ambassador and Permanent Representative of Chile to the WTO and Coordinator of the Structured Discussions on Investment Facilitation for Development. Previously, he was APEC SOM Chair (2019), Director General for Multilateral Economic Affairs, Director for Bilateral Economic Affairs, Chief of Cabinet, and senior advisor at the Chilean Vice Minister of Trade. As a Foreign Service officer since 1989, he was posted at the Embassy of Chile in the UK (2014 to 2018), Chile’s Permanent Mission to the WTO (2000 to 2005, and as Deputy Head of Mission from 2006 to 2010) and the Trade Office of the Embassy of Chile in the USA (1992 to 1996). He is a lawyer from the Catholic University of Chile.

Bernard Hoekman

Bernard Hoekman is Professor and Director of Global Economics at the Robert Schuman Centre for Advanced Studies, European University Institute in Florence, Italy, where he also serves as the

Dean for External Relations. Previous positions include Director of the International Trade Department (2008-2013) and Research Manager in the Development Research Group (2001-2008) at the World Bank. He is a Centre for Economic Policy Research Fellow, and holds a Ph.D. in economics from the University of Michigan (Ann Arbor, MI).

Yardenne Kagan

Yardenne Kagan is a Project Officer at ITC, working on the ITC/DIE Project on Investment Facilitation for Development. Previously, as a fellow at the Columbia Center on Sustainable Investment, she focused her research on human rights, and sustainable investment and development. As a lawyer, she worked for HFN's Capital Markets Department and served as the Trade and Investment Policy Officer of Israel's Permanent Delegation to the OECD. She is an LLM graduate student of Columbia University and a LLB graduate of Tel Aviv University's Law Faculty. She is member of the Israel Bar Association since 2015 and is an admitted lawyer under the New York State Bar since 2021.

Mohammad Saeed

Mohammad Saeed is Senior Adviser on Trade Facilitation and Policy for Business with ITC, where he leads its trade facilitation team. His work focuses on assisting beneficiary countries to promote trade through improving the competitiveness of private businesses. He has provided advisory services to 50+ developing countries for their trade policy reforms. Before this assignment, he served as Senior Technical Adviser on trade and transport facilitation at UNCTAD. He has extensive experience in handling the complex issues of international trade law. He served on six Dispute Panels of the WTO, including four as Chair. He worked as trade negotiator of Pakistan in the WTO Doha Round Negotiations.

Karl P. Sauvant

Karl P. Sauvant introduced the idea of an International Support Program for Sustainable Investment Facilitation in the E15 Task Force on Investment Policy in 2015. From there, the proposal was taken forward in the WTO. He has written extensively on this subject (see <https://ssrn.com/author=2461782>), participated in various events relating to it and currently assists the ITC and DIE on a project on Investment Facilitation for Development. He retired in 2005 as Director of UNCTAD's Investment Division and established, in 2006, what is now the Columbia Center on Sustainable Investment (CCSI). He stepped down as the Center's Executive Director in 2012, to focus his work, as a CCSI Resident Senior Fellow, on teaching, research and writing.

Kayula Siame

Kayula Siame is an economist by profession, with over fifteen years of experience in private sector development, trade, investment climate, business regulatory reform, business development, policy formulation, budget administration, strategic planning, and management. She has been a strategic leader of many trade and investment climate initiatives and programmes at national and regional levels, including coordinating the implementation of the TFA and the African Continental Free Trade Area Agreement at the national level. She is currently the Permanent Secretary at the

Ministry of Higher Education in Zambia and was previously Permanent Secretary in the Ministry of Commerce Trade and Industry.