Contractor Opening No.: ITC/CIC/53/2022

Date: 12 October 2022

The International Trade Centre is looking for a/an:

**SAAVI Project: Agripreneurship Advisor**

<table>
<thead>
<tr>
<th>Division/Section:</th>
<th>Division of Sustainable and Inclusive Trade – Women, Youth and Vulnerable Communities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type of assignment:</td>
<td>National Consultant</td>
</tr>
<tr>
<td>Type of contract:</td>
<td>Daily Based</td>
</tr>
<tr>
<td>Duty Station:</td>
<td>Home-Based, Baghdad, with possible travels within Iraq</td>
</tr>
<tr>
<td>Duration of assignment:</td>
<td>01.11.2022 - 31 October 2023, 240 days</td>
</tr>
<tr>
<td>Application period:</td>
<td>12.09.2022 – 21.10.2022</td>
</tr>
</tbody>
</table>

**Terms of Reference**

**BACKGROUND**

The International Trade Centre (ITC) is the joint agency of the World Trade Organization (WTO) and the United Nations (UN). It is the only multilateral agency fully dedicated to supporting the internationalization of Small and Medium Enterprises (SMEs). ITC's mission is to foster inclusive and sustainable growth and development through trade and international business development. ITC Headquarters is located in Geneva, Switzerland.

The International Trade Centre (ITC) is implementing "Strengthening the Agriculture and Agri-food Value Chain and Improving trade policy in Iraq" (SAAVI), a European Union-funded project which aims to contribute to inclusive economic growth and job creation, particularly for youth, by improving Iraq's agriculture competitiveness and supporting trade development. The project forms part of the overall EU special measure for supporting employment creation and improving economic governance in Iraq. As such, SAAVI is fully aligned with the activities of FAO, IOM, ILO, UNESCO and GIZ in the domain of private sector engagement and agricultural development.

**The Project Focus on:**

1. Addressing farm- and firm-level challenges and business environment hurdles through national strategies for high-potential products.
2. Building productive and commercial agricultural value chain alliances to enhance competitiveness of farmers and micro, small and medium enterprises.
3. Fostering a conducive ecosystem for the growth of youth-owned agribusinesses and the upskilling of young entrepreneurs and workers.
4. Strengthening trade policy framework, supporting the WTO accession process, economic policy formulation, institutional capacity building and awareness raising.

**The Project Beneficiaries are:**

- Micro, small and medium enterprises associated with agriculture and agribusiness value chains
- Farmers groups and producers’ organizations
- Trade support institutions, private sector and industry associations.
- Entrepreneurship hubs and women and youth associations
This assignment is expected to contribute to the implementation of the project Expected Result (ER) 3 “Increased capacities of the enabling business environment to better support value chain competitiveness (with a particular emphasis on the improvement of knowledge and skills for employment among youth”).

The project aims at attaining ER 3 through the delivery of the following Sub-ERs and related activities.

- Sub-ER 3.1: Business skills and entrepreneurship capacities developed among youth
- Sub-ER 3.2: Capacities of key support organisations are enhanced to better serve the needs of sector participants (e.g., farmer and processing sector organizations, quality management institutions, and organizations fostering collective promotional activities) opportunities are enhanced
- Sub-ER 3.3: Enhanced partnerships/linkages with other relevant agencies delivering on technical and vocational training programmes (TVET) in the country
- Sub-ER 3.4: Administrative and policy factors affecting the business environment particularly for youth are reviewed and strengthened, along with the mechanisms for public-private dialogue

**Duties and responsibilities**

The international consultant will support the SAAVI project implementation under the direct supervision of the Youth & Trade Programme Management Officer, and in close coordination with SAAVI team based in Iraq.

**The consultant will be responsible for the following duties:**

- Build strong partnerships with relevant stakeholders (including the private sector) as well as coordinate with ITC HQ and national focal points at line ministries, implementing partners and other relevant counterparts to support the implementation of ER activities and serve as national liaison officer for ER3.
- Build and sustain approaches and methodologies with other Expected Results for the SAAVI project to build synergies and integration.
- Provide support to the SAAVI project to analyse the agri-business environment in Iraq to identify key actions that can be supported under ER3 and contribute to the design and implementation of these activities as well as the strengthening of the capacities of selected key support organizations
- Engage with local (youth) sector associations, entrepreneurship hubs and (youth) organizations to design and deliver well-targeted knowledge and skills development training activities on topics related to agri-business and entrepreneurship (e.g. entrepreneurship trainings, boot camps, business development advisory, mentoring and coaching and other support programmes), including development/adaptation of relevant training modules tailored to specific needs of beneficiaries and translated in local language, using existing ITC methodology when available
- Support the organization of relevant workshops, trainings, information campaigns, including the recruitment and selection of participants
- Act as focal point for ER3 with regard to knowledge management, information sharing, reporting, M&E and communication for the ER

**NOTE** – The national consultant must be available for regular duty travel for short periods to rural areas in the country along with Baghdad and Basrah.
Additional expectations under this assignment are:

- Adequately participate in SAAVI meetings including coordination meetings with implementing partner, maintain regular communication and ensure good information sharing with the entire SAAVI project team both at HQ and Baghdad, and provide inputs as requested.
- All activities must be conducted in close coordination with the SAAVI project team, implementing partners and technical consultants on the ground
- Ensure synergies and coordination during project implementation with relevant projects in Iraq, e.g. interventions falling under the EU Special Measure in Iraq.

### KEY DELIVERABLES AND TIMELINES

<table>
<thead>
<tr>
<th>#</th>
<th>Outputs</th>
<th>Timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Documented contribution to the implementation of the awareness campaign for youth entrepreneurship jointly with the local partners and implementing partner and monthly progress reporting</td>
<td>30th November 2022</td>
</tr>
<tr>
<td>2</td>
<td>Documented contribution to the roll out of the training activities towards end beneficiaries organized with the implementing partner</td>
<td>30th December 2022</td>
</tr>
<tr>
<td>3</td>
<td>Documented contribution to the roll out of the quality management programme</td>
<td>30th January 2023</td>
</tr>
<tr>
<td>4</td>
<td>Documented contribution to the second roll out of the Youth barometer</td>
<td>30th February 2023</td>
</tr>
<tr>
<td>5</td>
<td>Documented contribution to the entrepreneurship ecosystem mapping</td>
<td>30th March 2023</td>
</tr>
<tr>
<td>6</td>
<td>Documented contribution to the roll out of training activities towards end beneficiaries organized jointly with the implementing partner</td>
<td>30th April 2023</td>
</tr>
<tr>
<td>7</td>
<td>Documented contribution to the access to finance component</td>
<td>30th May 2023</td>
</tr>
<tr>
<td>8</td>
<td>Documented contribution to the third roll out of the youth barometer</td>
<td>30th June 2023</td>
</tr>
<tr>
<td>9</td>
<td>Documented contribution to the KSO strengthening component</td>
<td>30th July 2023</td>
</tr>
<tr>
<td>10</td>
<td>Documented contribution to events and workshops</td>
<td>30th August 2023</td>
</tr>
<tr>
<td>11</td>
<td>Documented contribution to M/E database net</td>
<td>30th September 2023</td>
</tr>
<tr>
<td>12</td>
<td>Documented contribution to the project steering committee</td>
<td>30th October 2023</td>
</tr>
</tbody>
</table>

### EDUCATION

- Advanced degree (MA/MSc or other) in International Economics, Agribusiness, Agriculture Economic, Business and Management, Development Studies, Social Science or related field.

### EXPERIENCE REQUIRED

- A minimum of three (3) years of relevant professional experience in project management, business development, business planning, enterprise support, entrepreneurship or business development services, access to finance and/or private sector development
- Good networks and contacts with governments, private sector, business associations, farmers cooperatives, local entrepreneurship support institutions and youth networks in Iraq
- Experience in managing relationship with diverse stakeholders
- Experience in organizing local and national events and trainings paired with good communication and social media skills
**DESIRABLE EXPERIENCE**

- Experience of working with international/donor organizations or in national development agencies.
- Demonstrated knowledge of challenges to private sector and agricultural value chain
- Experience in agricultural and rural development, including knowledge of agri-business and participatory approaches, as well as youth and community mobilization and advocacy, including at grassroot level
- Development as well as youth employment in Iraq
- Good understanding of public and private youth and entrepreneurship support institutions in Iraq and their mandates as well as of private sector needs and expectations in Iraq
- Experience in working with Agribusiness, Agri-preneurs, MSMEs

**SKILLS AND COMPETENCIES**

- Excellent interpersonal and advocacy skills and ability to establish and maintain effective partnerships in a multicultural, multi-ethnic environment and respects diversity
- Project management; Intercultural skills
- Ability to keep tight deadlines
- Computer literate in MS office applications (PowerPoint, Excel and Word)
- Project reporting, monitoring and evaluation
- Excellent oral and written communication skills, with report writing experience

**LANGUAGES:**

- Proficiency in Arabic and English

**APPLICATION PROCESS:**

To apply, please register on the ITC Consultants Roster and send your CV to Ting Han than@intracen.org no later than 21 October 2022 stating “Consultant agripreneurship advisor SAAVI ER3” in the subject line