

SIDE EVENT

Accelerating the Low-Carbon Transition Through Sustainable and Inclusive Trade

Thursday, 10 November 2022 - 15:00-16:30

Venue: conference room Khufu, Blue Zone

BACKGROUND Trade plays an integral role in enabling the low carbon transition, supporting the private sector in developing economies to build climate resilience, reduce carbon emissions and gain a competitive advantage. This in turn contributes to bolster food security and livelihoods and ultimately governments' priorities for economic and social development.

Small businesses need support to cope with the impact of climate change. This includes clearer, internationally aligned standards, transparency mechanisms and investment to access green technologies and to participate in low-carbon value chains. With the right incentives, including intellectual property rights, small businesses can play a key role in lowering emissions, thus raising NDC ambitions.

Actors in the trade and environment communities need to work together to reduce barriers to trade in climate-related goods and services, optimising low-carbon value chains, greening trade agreements and boosting opportunities of a low-carbon economy.

Bringing together a high-level expert panel, the event will address:

- Barriers and opportunities for greening value chains and enhancing small businesses' climate competitiveness in developing countries, particularly LDCs, LLDCs and SIDS.
- Policy and industry triggers to foster developing countries' participation in sustainable trade.
- "Win-win" trade facilitation pathways to reduce carbon emissions, greening logistics and meet adaptation needs through access to technology, finance and innovation.

SPEAKERS

- Voice from the Climate Youth Negotiators' Programme (CYNP) keynote
- Ms. Pamela Coke-Hamilton, Executive Director, International Trade Centre, ITC
- H.E. Rabab Fatima, High Representative, United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States, OHRLS
- Ms. Kanayo Awani, Executive Vice President, Intra-African Trade Bank, Afreximbank
- Ms. Rebeca Grynspan, Secretary-General, United Nations Conference on Trade and Development, UNCTAD (video message)
- Mr. Niklas Hagelberg, Senior Programme Coordinator, Climate Change Programme, UNEP
- Ms. Anja von der Ropp: Senior Program Coordinator, Climate Change and Food Security, WIPO
- Mr. Aik Hoe Lim, Director Trade and Environment, WTO
- Mr. Ali El Nawawi, Co-founder and CEO, Scarabeus Sacer

MODERATOR

Ms. Carolyn Deere Birkbeck, Director of the Forum on Trade, Environment and the SDGs (TESS)

AGENDA

15:00 – 15:05 WELCOME & OPENING OF THE EVENT

Moderator **Ms. Carolyn Deere Birkbeck**, Director of the Forum on Trade, Environment and the SDGs (TESS)

15:05-15:15 KEYNOTE STATEMENT

Voice from the Climate Youth Negotiators' Programme (CYNP)

15:15-15:40 HIGH LEVEL OPENING REMARKS

Speakers

Ms. Pamela Coke-Hamilton, Executive Director, ITC

H.E. Rabab Fatima, High Representative, UN-OHRLLS

Ms. Kanayo Awani, Executive Vice President, Intra-African Trade Bank (INAT), Afreximbank

Ms. Rebeca Grynspan, Secretary- General, United Nations Conference on Trade and Environment (UNCTAD)

15:40-16:15 INSIGHTS PANEL

Speakers

Mr. Niklas Hagelberg, Senior Programme Coordinator, Climate Change Programme, UNEP

Ms. Anja von der Ropp, Senior Program Coordinator, Climate Change and Food Security, WIPO

Mr. Aik Hoe Lim, Director Trade and Environment, WTO

Mr. Ali El Nawawi, Co-founder and CEO, Scarabeus, Egypt

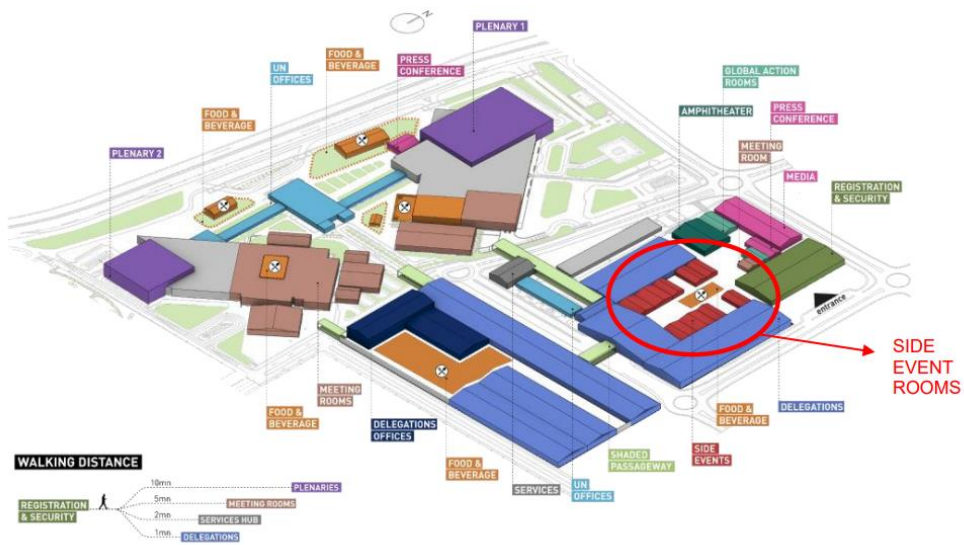
Moderator

Ms. Carolyn Deere Birkbeck, Director of the Forum on Trade, Environment and the SDGs (TESS)



16:15-16:30 Q&A




LOCATION OF SIDE EVENT AREA




All side event rooms are located on the premises of the Sharm El-Sheikh International Convention Center (SHICC), in the so-called “**Blue Zone**”.



SPEAKER PROFILES

	<p>Ms. Pamela Coke-Hamilton, Executive Director, ITC, Switzerland</p> <p>Pamela Coke-Hamilton has served as Executive Director of ITC since October 2020. Since then, she has led to agency to meet the economic and trade challenges posed by the Covid-19 pandemic and subsequent global supply chain disruptions.</p> <p>Ms. Coke-Hamilton has a breadth of experience and expertise in trade-related capacity-building and sustainable development and a deep understanding of the challenges faced by vulnerable economies such as the small island developing states and least developed countries.</p> <p>Ms. Coke-Hamilton has worked extensively with the private sector and academia across African, Caribbean and Pacific countries to build trade-related institutional strength within member States. She began her career in Jamaica's Ministry of Foreign Affairs and Foreign Trade, and later also served as Director of Trade, Tourism and Competitiveness of the Organization of American States (OAS) and Executive Director of the Caribbean Export Development Agency (CEDA).</p>
	<p>Ms. Rebeca Grynspan, Secretary-General of the United Nations Conference on Trade and Development</p> <p>Rebeca Grynspan, economist and Ex-Vice President of Costa Rica, was named Secretary-General of United Nations Conference on Trade and Development (UNCTAD) in September 2021. She is the first woman to hold this position in the organization's 60 year history.</p> <p>Prior to her appointment, she was the Secretary-General of the Ibero-American Conference, Under Secretary-General of the UN and Associate Administrator of the UN Development Programme and Regional Director for Latin America and the Caribbean.</p> <p>She was elected Vice President of Costa Rica from 1994 to 1998 and held the positions of Minister of Housing, Minister Coordinator of Economic and Social Affairs and Deputy Finance Minister.</p> <p>A renowned advocate of human development, she has helped to focus the world's attention on the reduction of inequality and poverty, gender equality and multilateralism. She currently coordinates the Task Team of the Global Crisis Response Group on Food, Energy and Finance created by the UN Secretary-General and on whose behalf she leads negotiations to reintegrate food and fertilizers from Ukraine and Russia to global markets.</p>

	<p>H.E. Rabab Fatima, High Representative, Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLS)</p> <p>Ms. Fatima brings to the position more than 30 years of experience in national and international Civil Service, encompassing bilateral and multilateral diplomacy, policymaking, advocacy, programme planning and implementation. She is former Ambassador and Permanent Representative of Bangladesh to the United Nations in New York, Ambassador of Bangladesh to Japan (2016-2019), Director-General of the Ministry of Foreign Affairs in Bangladesh (2015-2016), Regional Representative for South Asia (2007-2011) and Regional Adviser for South and Southwest Asia and Regional Adviser for Climate Change and Migration (2012-2015) of the International Organization for Migration (IOM), Geneva and Head of Human Rights at the Commonwealth Secretariat, London (2006-2007).</p> <p>Ms. Fatima joined her country's Diplomatic Service in 1989 and served in various capacities in the Ministry of Foreign Affairs and in Bangladesh Missions in New York, Kolkata, Geneva and Beijing.</p>
	<p>Mr. Niklas Hagelberg, Senior Programme Coordinator, Climate Change Programme, UNEP</p> <p>Niklas Hagelberg is Senior Programme Officer at United Nations Environment Programme. As the coordinator of UNEP's subprogramme on Climate Change, Niklas' work includes setting the strategic direction of the subprogramme, programme oversight and progress review and fundraising. Previous to this, Niklas worked as the Coordinator for the Healthy and Productive Ecosystems subprogramme, where his responsibilities included building a project portfolio on forests and integrated landscape management and he took part of the team that established the global UN-REDD programme and UN-REDD country programmes in Tanzania and Vietnam.</p> <p>Prior to joining UNEP, Niklas worked with various organizations in the development sector including WWF, consulting, and NGOs, focusing his work on forest certification and forest conservation, good governance, rural development, monitoring & evaluation of development programmes and projects. Before moving to Kenya, he worked in Tanzania and Ghana. Niklas holds a MSc. in Forestry.</p>
	<p>Ms. Kanayo Awani, Executive Vice President, Intra-African Trade Bank (INAT), Afreximbank</p> <p>Ms Awani is serving as Executive Vice President of the Intra-African Trade Bank (INAT) at Afreximbank since 1 July 2022. She has served as Managing Director of Afreximbank's Intra-African Trade Initiative since 18 May 2016 where she had the primary responsibility of assisting the Bank in ensuring the attainment of its Intra-African Trade Strategy. In that capacity, she successfully led Afreximbank's engagements in support of the establishment and implementation of the AfCFTA, championing the Bank's support for the negotiations that culminated in the signing of the AfCFTA agreement in Kigali in March 2018. Previously, Ms. Awani was Director of Afreximbank's Trade</p>

	<p>Finance and Branches Department which drove the Bank's business development efforts in trade finance across Africa.</p> <p>Ms. Awani holds a Master of Public Administration, with a major in International Trade and Finance, from Harvard University's Kennedy School of Government in Cambridge, U.S.A., as well as the Edward S. Mason Fellowship in Public Policy and Management, from the same university. She obtained a Bachelor of Science in Estate Management from the University of Nigeria (Enugu Campus).</p>
	<p>Mr. Aik Hoe Lim, Director Trade and Environment, WTO</p> <p>Aik Hoe Lim is Director of the WTO Trade and Environment Division and oversees its work on environment, climate change and sustainability, as well as on the Agreement on Technical Barriers to Trade. He was previously Counsellor to two WTO Director-Generals, Adviser to the Director-General's Consultative Group, and Secretary to WTO committees, working groups and negotiating bodies on services trade and domestic regulation.</p> <p>He represents the WTO in various international fora including the UN Environmental Management Group and the UN Framework Convention on Climate Change. He is a member of the Advisory Board of the UNEP Global Environmental Outlook.</p>
	<p>Ms. Anja von der Ropp, Senior Program Coordinator, Climate Change and Food Security, World Intellectual Property Organization</p> <p>Anja von der Ropp is Senior Program Coordinator, Climate Change and Food Security, at the World Intellectual Property Organization (WIPO). She has more than 20 years' experience with the innovation ecosystem related to climate change, environment and food security.</p> <p>She established and manages the WIPO GREEN marketplace for sustainable technology. WIPO GREEN was launched in 2013 to help accelerate green technology innovation and diffusion. She supports green technology entrepreneurs through various projects.</p>
	<p>Mr. Ali El Nawawi, Co-founder and CEO, Scarabeus Sacer</p> <p>Ali El Nawawi is a highly motivated Medical Doctor, Public Health Practitioner, Health Economist, humanitarian and fashion-preneur with an accumulated work experience of 16 years in developed and developing countries. He worked for a variety of UN agencies & INGOs in Cairo, Geneva and Rome.</p> <p>He trained as a Medical Doctor, and later decided to join the United Nations where he worked for a variety of agencies in several countries tackling issues like human trafficking, migrant health, health policy, public health and Public health Nutrition and food security. After these experiences he realized that the only way for him to be able to make a real difference in this world is to cut through the "red tape" and do it yourself.</p> <p>Together with his wife and Co-founder May Kassem they came up with the idea of bringing Scarabaeus Sacer back to life so that they would use fashion as a way to tackle important social issues and initiate a paradigm shift towards how we view clothes.</p>



Moderator

Ms. Carolyn Deere Birkbeck, Director of the Forum on Trade, Environment and the SDGs (TESS)

Dr. Carolyn Deere Birkbeck is the Director of the Forum on Trade, Environment and the SDGs, a partnership between the Graduate Institute and UNEP, housed at the Geneva Trade Platform. She is also a Senior Researcher at the Institute's Global Governance Centre, where she leads a research project on the political economy and regulation of the global plastics economy, supported by the Swiss Network of International Studies. She is an Associate Fellow of the Chatham House and a Senior Research Associate at the University of Oxford's Global Economic Governance Programme.

Dr. Deere Birkbeck is the founder and Board Chair of Global Policy Reporting, a Geneva-based non-profit organisation dedicated to open access, independent and professional news reporting, which houses Health Policy Watch (launched in 2019) and Intellectual Property Watch for the prior 15 years. Before moving to academia, Dr. Deere Birkbeck served as an Assistant Director at the Rockefeller Foundation in New York where she was responsible for grantmaking on intellectual property, trade and sustainable development. Previously, she worked in Washington, D.C. for the World Conservation Union (IUCN) and as the Manager of the Congressional Staff Forum on International Development at the Overseas Development Council.

She holds a DPhil in International Relations (University College, Oxford), an MA in International Relations (Johns Hopkins University School of Advanced International Studies) and a bachelor's degree in political economy from the University of Sydney.