

Join forces and improve the region's competitiveness together

With our state-of-the-art tools, find regional buyers and suppliers, reach global markets and make better informed decisions

Introducing the West African Competitiveness Observatory – an innovative solution to monitor competitiveness, spot value chain opportunities, and connect with businesses in the region



Thematic & regional focus

Trade competitiveness and value chains in West Africa



Comprehensive outlook

A broad range of indicators related to competitiveness and regional value chain development



Innovation

Tailor-made indicators and transaction-level customs data (sourced through the African Trade Observatory) for fine-grained analysis and novel insights



Business orientation

Practical tools to facilitate value chain integration across the region



WACOMP



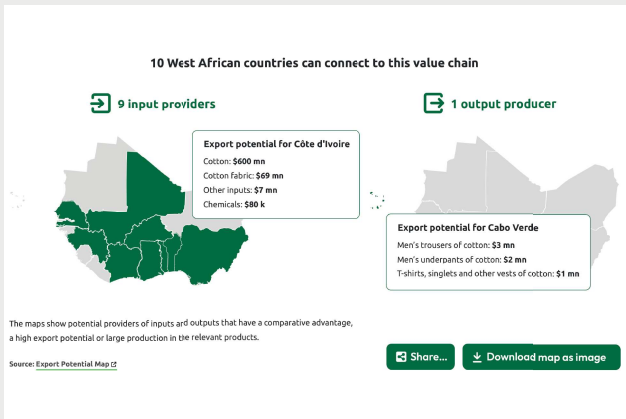
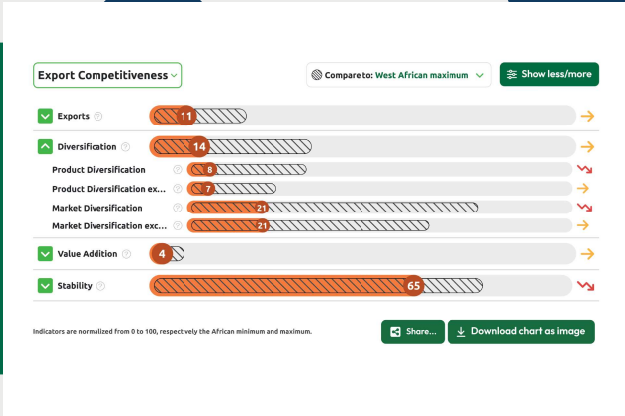
Start exploring today!

wacomp-observatory.org

Competitiveness

Monitor competitiveness performance and drivers in the region

West African policymakers can promote competitiveness in the region by leveraging valuable insights into trade competitiveness and its drivers

Value chains

Discover opportunities to create value together in the region

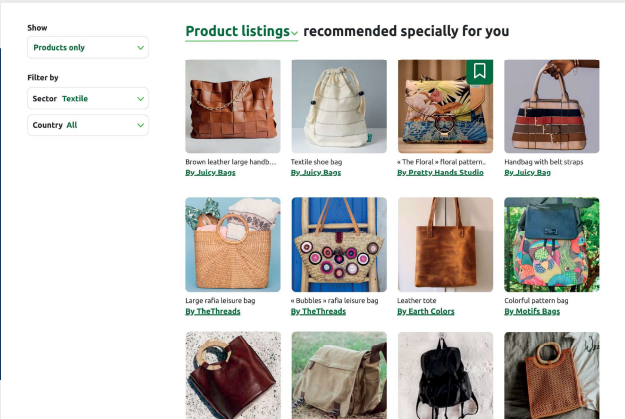
Policymakers and businesses can assess regional value chain development, identify gaps, and spot new opportunities for growth and diversification



Business matchmaking

Promote your products and services and connect with partners in your value chain

Companies can easily create an account, promote their offerings, and find business partners across the region

The West African Competitiveness Observatory has been established under the West Africa Competitiveness Programme (WACOMP). It is implemented by the International Trade Centre under the coordination of the Economic Community of West African States (ECOWAS) and with the financial support of the European Commission.

