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Programme Milestones

Issue #1

2020

The slide features a dark blue banner at the top with the text 'ONE TRADE AFRICA' in white. Below the banner, the text 'One Trade Africa Launches' is written in a bold, dark blue font. The main text describes the launch of the programme on 8 March 2020 at an inaugural AfCFTA dialogue forum in Dakar. A quote from Deputy Executive Director Dorothy Tembo is included. The date 'March 2020' is written in white on a red background. At the bottom, the logos for the International Trade Centre and the AfCFTA are displayed. The background is a gradient of yellow and green, with a stylized map of Africa in the center, composed of a network of yellow lines. There are also abstract, wavy patterns in the background.

ONE TRADE AFRICA

One Trade Africa Launches

On 8 March 2020, ITC launches the One Trade Africa programme at its inaugural AfCFTA dialogue forum in Dakar "Meet the AU Agenda 2063"

Deputy Executive Director Dorothy Tembo: *"This is a collective effort. Our focus on women, youth and marginalized groups is very important if we want the AfCFTA to work for all and meet Agenda 2063 of the AU."*

March 2020

International Trade Centre

AfCFTA

2021

ONE TRADE AFRICA

AfCFTA Dialogue Forum

On 16 March 2021, OTA jointly organized the Harare high-level trade forum with the Organization of Women in International Trade (OWIT) Zimbabwe Chapter in Harare. ITC urges women entrepreneurs in Southern Africa to expand their business opportunities through the AfCFTA.

March 2021



ONE TRADE AFRICA

Report on African Youth

ITC launched a report on the "Opportunities for Youth Employment and Entrepreneurship: Understanding the African Continental Free Trade Area" on International Youth Day. The flagship publication explores the benefits for youth from the creation of a single market and the promotion of key sectors, including manufacturing, agriculture and services.

July 2021



ONE TRADE AFRICA

Government of Finland \$920,000 Grant

OTA secures its first external funding from the Government of Finland through a \$920,000 grant to ITC for 2021-2022 to help MSMEs benefit from the opportunities of the African regional market as well as to boost their resilience and post COVID recovery.

September 2021



ONE TRADE AFRICA

MOU signed with UNDP

ITC and the United Nations Development Programme join forces to empower African small businesses, women and young entrepreneurs to leverage the AfCFTA and expand cross-continental business opportunities.

Executive Director Pamela Coke-Hamilton: *"ITC is committed to making the AfCFTA a platform for the economic transformation of Africa. Together with our partners at UNDP, we can ensure that small businesses in Africa – especially those owned by women and young entrepreneurs – find new markets and new pathways to prosperity."*

September 2021



ONE TRADE AFRICA

Rallying businesswomen at African Women Trade Conference

On 25-26 November 2021, in Nairobi, One Trade Africa joins forces with OWIT Nairobi, OWIT Kenya, OWIT Nigeria and OWIT Zimbabwe, to encourage African women entrepreneurs to take advantage of the AfCFTA's potential for trade.

November 2021



2022

ONE TRADE AFRICA

OTA partners with the African Business Council

On 16 February 2022, OTA signed a MOU with the African Business Council to ensure the private sector drives continental transformation through the AfCFTA.

Executive Director Pamela Coke-Hamilton: *"Today's institutional agreement with the AfBC is a big step towards empowering the African private sector to shift from trade and investment potential to concrete business transactions."*

February 2022



ONE TRADE AFRICA

AfCFTA National Workshop in Casablanca

In partnership with the Government of Morocco and the Arab Maghreb Union (AMU), OTA gave a platform to the region's MSMEs to voice their priorities on the AfCFTA to government officials and regional policy makers.

February 2022



ONE TRADE AFRICA

MOU signed with AfCFTA Secretariat

At the World TPO Conference, ITC becomes the second UN organization to sign a MOU with the AfCFTA Secretariat.

Executive Director Pamela Coke-Hamilton: *"We are committed to realizing the promise of the free trade agreement to unlock the continent's potential and equip African businesses to capitalize on this agreement."*

May 2022



ONE TRADE AFRICA

OTA launches online platform in East Africa

The East African Business Council launches OTA supported Myeasoko. An online platform to boost the competitive edge of East African small businesses. It includes an integrated e-marketplace, a business listings portal, an SME training academy, and an integrated mobile app notification.

<https://myeasoko.com/>

November 2022



ONE TRADE AFRICA

AfCFTA Glossary defines Agreement for MSMEs

The Glossary offers a pocket guide for MSMEs to understand legal, commercial and customs terms found in the AfCFTA Agreement. This joint product with the AfCFTA Secretariat provides simple definitions alongside practical examples. The terms will soon be available in French, Arabic and Portuguese as well as in a user-friendly mobile application.

November 2022



ONE TRADE AFRICA

AfCFTA Mapping of Africa's Private Sector

On the request of the AfCFTA Secretariat, OTA coordinated a comprehensive mapping of firms and BSOs operating in Africa. It was the outcome of thousands of ITC-led surveys and interviews with the continent's business community and is now informing the implementation of the Secretariat's private sector engagement strategy.

November 2022



ONE TRADE AFRICA

Over 5000 MSMEs trained on AfCFTA

Just over a year since the launch of the How to Export with the AfCFTA online training programme with Afreximbank, African MSMEs are now fully equipped to take maximum advantage of intra-African trade. The content of these trainings has also been contextualized for ten national workshops across the continent.

November 2022



With support from its partners, ITC through One Trade Africa will maximise the benefits of the regional integration for African businesses especially within the context of the AfCFTA. One Trade Africa will continue to work alongside various partners including: Member States, AUC/ ETIM, AfCFTA Secretariat, AU-NEPAD, regional economic communities, United Nations agencies (UNECA, UNCTAD, UNDP, UNIDO) and regional banks such as the African Export and Import Bank and the African Development Bank, think-tanks and the civil society.

To learn more about the One Trade Africa Programme visit:

One Trade Africa



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