Welcome to the fourth edition of our newsletter.

In this edition, you will find a brief overview of the project’s achievements to date, including information on infrastructure improvements for cocoa and coconut producers, as well as the attainment of certifications allowing smallholder producers to access international markets. We will also share the positive findings of the European Union’s Results-Oriented Monitoring (ROM) quality assessment conducted last February.

### Colombia PUEDE Insider

#### Training entrepreneurs for the future

Strengthening producer organizations is the first step to improving market access and trade. For this reason, Colombia PUEDE’s beneficiary producers are trained in several programs ranging from harvesting, handling, and transporting fruit, to fulfilling national and international food safety and quality standards.

#### The journey to success

Adequate facilities are essential to maintaining commercial alliances and attracting new customers. With the financial and technical support of Colombia PUEDE, farmers have improved their coconut and cocoa processing plants and collection centers.

#### Exporting dreams and limes

Small Tahiti lime producers attained export certifications guaranteeing food safety, quality, and sustainable production methods. These certifications are allowing producers to access the most demanding and competitive markets, thus increasing their profitability. To learn more:

- Click here

#### Seizing markets with the fruits of peace

Our producers continue to expand across borders with coconut sales, and cocoa and Tahiti lime exports, to bring hope for a better future in these municipalities amid peace-building efforts. You can see further details on business transactions.

#### On video

In the Nariño department, each achievement brings smallholder producers closer to a brighter future and the consolidation of peace.

“Colombia PUEDE has brought union, peace, and development to the communities.”

We introduce to you the cooperatives Coagropacífico and Asoprocal:

Colombia PUEDE is an EU-funded project, through the European Trust Fund for Colombia, and implemented by the International Trade Centre (ITC).

2,000 beneficiaries.
3 supply chains.
4 municipalities.

To learn more about Colombia PUEDE please visit our website: https://www.intracen.org/PUEDE. Or you can also find us on social media:

- Luis Cortez
- Winkler Banguera
- Nueva Esperanza
- Olga Portillo
- Asoprocal
- Álvaro López
- Asoprocal
- Winston Pinillo
- Fedecoco
- Alexander Gómez
- Asoprocal
- Liliana González
- Asproagrol
- Rubén Lasso.
- Cortepaz.

### Closing

In February, Colombia PUEDE underwent a Results-Oriented Monitoring (ROM) assessment conducted for European Union-funded projects to monitor activities, results, and impact. Here are some of the most significant findings of this assessment.

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