

Colombia PUEDE  
Luis Cortez  
Nueva Esperanza

# Colombia PUEDE INSIDER

Welcome to the fourth edition of our newsletter.

In this edition, you will find a brief overview of the project's achievements to date, including information on infrastructure improvements for cocoa and coconut producers, well as the attainment of certifications allowing of smallholder producers to access international markets. We will also share the positive findings of the European Union's Results-Oriented Monitoring (ROM) quality assessment conducted last February.



Winkler Banguera  
Nueva Esperanza



Olga Portillo  
Asocacao Policapa

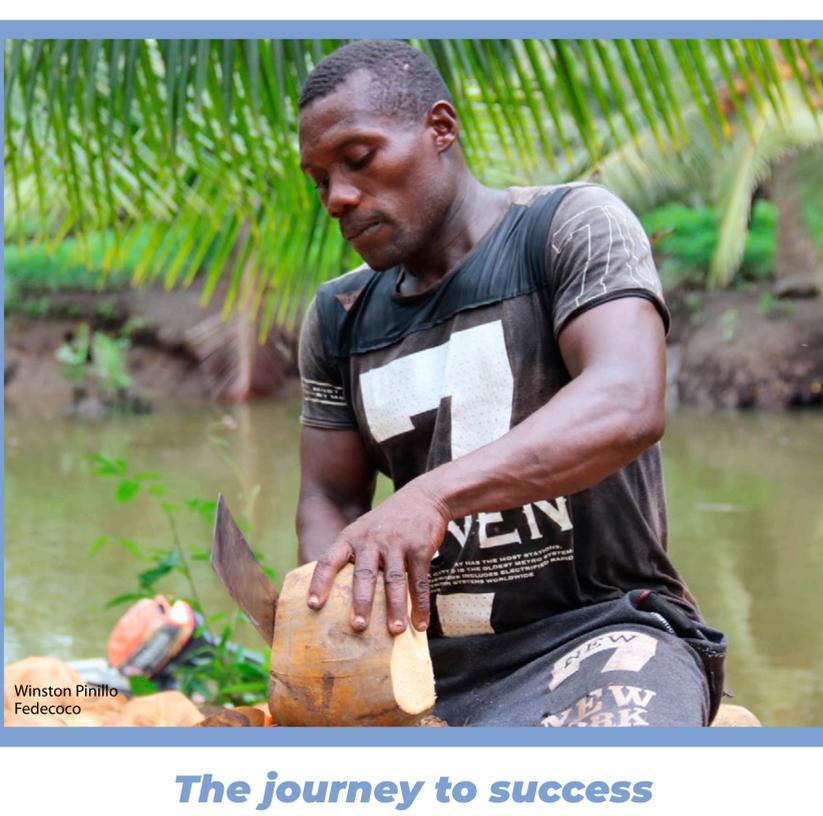


Alvaro López  
Asoprocal

## Training entrepreneurs for the future

Strengthening producer organizations is the first step to improving market access and trade. For this reason, Colombia PUEDE's beneficiary producers are trained in several programs ranging from harvesting, handling, and transporting fruit, to fulfilling national and international food safety and quality standards.

[Click here](#)



Winston Piñillo  
Fedecoco

## The journey to success

Adequate facilities are essential to maintaining commercial alliances and attracting new customers. With the financial and technical support of Colombia PUEDE, farmers have improved their coconut and cocoa processing plants and collection centers.

¡Check the improved facilities!

[Click here](#)

## Exporting dreams and limes



Alexander Gómez  
Asoprocal

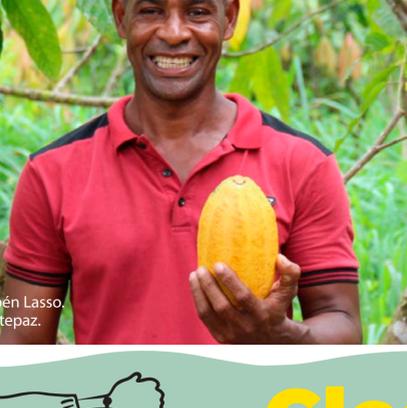
Small Tahiti lime producers attained export certifications guaranteeing food safety, quality, and sustainable production methods. These certifications are allowing producers to access the most demanding and competitive markets, thus increasing their profitability. To learn more:

[Click here](#)



Liliana González  
Asproagrol

## Seizing markets with the fruits of peace



Rubén Lasso  
Cortepaz.

Our producers continue to expand across borders with coconut sales, and cocoa and Tahiti lime exports, to bring hope for a better future in these municipalities amid peace-building efforts. You can see further details on business transactions.

[Click here](#)

## Closing



In February, Colombia PUEDE underwent a Results-Oriented Monitoring (ROM) assessment conducted for European Union-funded projects to monitor activities, results, and impact. Here are some of the most significant findings of this assessment.

[Click here](#)

## On video

In the Nariño department, each achievement brings smallholder producers closer to a brighter future and the consolidation of peace.

*"Colombia PUEDE has brought union, peace, and development to the communities"*

We introduce to you the cooperatives Coagropacífico and Asoprocal:



to export our Tahiti limes to Puerto Rico and Guadalupe.

Colombia PUEDE is an EU-funded project, through the European Trust Fund for Colombia, and implemented by the International Trade Centre (ITC).

2,000 beneficiaries.

3 supply chains

4 municipalities.

To learn more about Colombia PUEDE please visit our website <https://www.intracen.org/PUEDE>. Or you can also find us on social media:

