

## **Statement of Jordan**

### **Fifty-sixth session of the Joint Advisory Group - ITC**

**13 September 2022**

Distinguished Chairs, Ambassador Ms. Usha Chandnee Dwarka-Canabady, and Ambassador Mr. Paul Bekkers,

Ms. Ngozi Okonjo-Iweala, Director-General of the WTO,

Ms. Rebeca Grynspan, Secretary-General of UNCTAD,

Ms. Pamela Coke-Hamilton, Executive Director of ITC,

Excellencies,

Distinguished delegates,

I would like to start by thanking the WTO and the UNCTAD for organizing the Fifty-sixth session of the Joint Advisory Group meeting to examine the activities of the International Trade Centre, Jordan would also like to thank Ms. Pamela Coke-Hamilton and her team for the report and for the technical assistances (TA) provided.

Our appreciation must also be extended to the donors for their contributions, and encourages them to continue to ensure the sustained delivery of TA.

The (ITC) continues to play an important role in better integrating LDCs and Developing countries in the world economy and realizing sustainable development. Also, we believe that TA remains one of the main tools to help build trade capacity and human resources for LDCs and Developing countries especially in these challenging times.

We are confident that the next strategic plan for the period 2022-2025 will push ITC's business model towards creating even more competitive MSMEs, stronger business ecosystems, better regulatory environments and more relevant global public goods. It will create an ITC for the future, with a sharper focus on maximizing the contribution of MSME competitiveness and trade to the achievement of the SDGs.

Jordan commends the ITC for its work and appreciates the cooperation and support provided through the technical assistance programs, namely the MENATEX project, which aims at improving the international competitiveness of the textile and clothing sector.

Also, we acknowledge ITC's endeavors by launching online trade facilitation portal under Trade for Employment Project 'Improving Business Environment for SMEs through Trade Facilitation' to boost reforms by digitalizing information and automating processes, and we always look forward to future cooperation with the ITC.

To conclude, I wish the meeting a full success.

Thank you once again Chair,